

WALK INTO MY FUTURE

WALK INTO MY FUTURE FACT SHEET

Taking Steps for a Brighter Future

Walk Into My Future is a pledge event like no other. It will empower Indiana's children to take pride in their potential and take control of their future. This 5.29 kilometer (3.29 miles) walkathon will:

- Let families ask for help in saving for college. For a family who thought they couldn't possibly save, this will be an important starting point.
- Inspire children to believe in themselves and take an active role in saving for their future education.

Throughout September, students from Indianapolis and beyond will be asking family, friends, and community members to sponsor them on the Walk. On Friday, September 25, they will participate in the Walk; the pledges they receive will be invested in an existing CollegeChoice 529 Direct Savings Plan account or into a new account opened by the student's family to be used for college expenses when the student is older.* (**Note:** Only checks and money orders —not cash— will be accepted for pledge payments.)

How can you help promote and support the Walk?

With the help of Indianapolis schools, community leaders, and businesses, we can make it easier for all families to save for college.



When: September 25, 2009

Where: White River State Park, Indianapolis, Indiana

Who: Children and families who want to save for college

Sponsored by: CollegeChoice 529 in partnership with the Indianapolis Public Schools (IPS) and Upromise Investments

School administrators and teachers

- Encourage your school or class to participate in the Walk, build excitement for it, and incorporate it into your classroom.
- Challenge students to collect pledges and initiate a class-by-class competition.
- Discuss what your students would like to be when they're older; stress the importance of higher education in attaining those goals.
- Use this opportunity for a Career Day with speakers from around the community.
- Promote the Walk with posters and contests.
- Let the PTA/PTO know that a CollegeChoice 529 representative can lead a meeting about the benefits of 529 plans and talk to parents about the Walk.

Community leaders

- Sponsor educational sessions at local venues and events to discuss the need to save for college; A CollegeChoice 529 representative is available to lead a session on 529 plans.
- Hold a pledge drive to help local children. How about a pancake breakfast, with the proceeds to be shared among the children?
- Let local businesses know that you are supporting the event—and ask them to help out, too.

Local businesses

- As a sponsor, your business can be featured as a Walk supporter.
- Make a pledge for a Walk participant.
- Donate in-kind materials or food to be used at the festivities.
- Hold a contest to collect pledges for neighborhood walkers.
- Encourage your own employees and their children to take part in the Walk.



CollegeChoice529[★]
DIRECT SAVINGS PLAN

CollegeChoice 529 Direct Savings Plan

CollegeChoice 529 is a college savings plan sponsored by the State of Indiana. It is designed to help all families save for college, and offers:

- Important tax advantages
- State tax credit: Indiana taxpayers are eligible for a state income tax credit of 20% of contributions to a CollegeChoice 529 account, up to \$1,000 credit per year^{**}
- Affordable minimum contribution
- Professional investment management

Learn more about CollegeChoice 529 at collegechoicedirect.com.

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* Earnings on non-qualified withdrawals are subject to federal income tax and may be subject to a 10% federal penalty tax, as well as state and local income taxes. The availability of tax or other benefits may be contingent on meeting other requirements.

** This credit may be subject to recapture from the account owner (not the contributor) in certain circumstances, such as a rollover to another state's 529 plan or a non-qualified withdrawal.

For more information about the CollegeChoice 529 Direct Savings Plan, call 1.866.485.9415 or visit www.collegechoicedirect.com to obtain a Disclosure Statement, which includes investment objectives, risks, charges, expenses, and other important information; read and consider it carefully before investing. Upromise Investments, Inc. Distributor and Underwriter.

If you are not an Indiana taxpayer, consider before investing whether your or the beneficiary's home state offers any state tax or other benefits that are only available for investments in such state's qualified tuition program.

CollegeChoice 529 Direct Savings Plan (Plan) is administered by the Indiana Education Savings Authority. Upromise Investments, Inc. serves as the Program Manager and Upromise Investment Advisors, LLC, provides investment advisory services and recordkeeping and administrative services. Upromise Investments, Inc. and Upromise Investment Advisors, LLC have overall responsibility for the day-to-day operations, including effecting transactions and marketing and distribution of the Plan. Dodge & Cox; Frontegra Asset Management, Inc.; The Vanguard Group, Inc.; and Western Asset serve as Investment Managers for the Plan. The Plan's Portfolios, although they invest in mutual funds, are not mutual funds. Units of the Portfolios are municipal securities and the value of units will vary with market conditions.

Investment returns are not guaranteed, and you could lose money by investing in the Plan.

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